

MS PACKAGING VALUE CHAIN

NOTE: Applications for admission to the MS Packaging Value Chain program are not currently being accepted. Contact the Orfalea College of Business for further information.

Program Learning Objectives

1. Specify holistic, efficient and effective solutions in the realm of packaging and its impact across the global value chains.
2. Develop analytical and critical thinking skills towards assessing the value addition proposition of packaging.
3. Analyze and explain local, national, and global ethical issues related to the packaging value chains.
4. Infer the present and anticipated future packaging needs of the global society.
5. Effectively compose written and oral texts for a variety of scholarly, professional, and creative purposes.

Required Courses

GSP 530	Packaging Value Chain	2
GSP 532	Packaging Materials	4
GSP 533	Advanced Packaging Laws and Regulations	3
GSP 535	Packaging Value in Logistics and Supply Chain Management	3
GSP 536	Packaging Design	4
GSP 539	Marketing and Sales for Packaged Products	4
GSP 540	Quantitative Analysis for Packaging	4
GSP 591	Applied Industry Project I	5

Approved Electives

Select from the following:		16
GSB 520	Data Management for Business Analytics	
GSB 534	Lean Operations Management	
GSB 563	International Business Tour	
GSP 541	Corporate Finance for Packaging	
GSP 537	Distribution Packaging for Business Managers	
GSP 538	Quality Evaluation of Packaged Products	

Total units **45**