

BS BUSINESS ADMINISTRATION

Program Learning Objectives

Students graduating from our program will be able to:

- 1.1 Apply knowledge to identify opportunities and solve business problems.
- 2.1 Evaluate the social and ethical responsibilities of business organizations.
- 3.1 Exhibit the ability to work in a diverse environment.
- 3.2 Illustrate an understanding of business activities in a global environment.
- 4.1 Demonstrate effective written communication skills.
- 4.2 Demonstrate effective oral communication skills.
- 4.3 Demonstrate effective participation in teams.

Degree Requirements and Curriculum

In addition to the program requirements listed on this page, students must also satisfy requirements outlined in more detail in the Minimum Requirements for Graduation (<https://catalog.calpoly.edu/generalrequirementsbachelorsdegree/#generaleducationtext>) section of this catalog, including:

- 60 units of upper-division courses
- 2.0 GPA
- Graduation Writing Requirement (GWR)
- U.S. Cultural Pluralism (USCP)

Note: No Major, Support or Concentration courses may be selected as credit/no credit.

MAJOR COURSES

BUS 206	Business Professionalism and Career Readiness	2
BUS 207	Legal Responsibilities of Business	4
BUS 214	Financial Accounting	4
BUS 215	Managerial Accounting	4
BUS 342	Fundamentals of Corporate Finance	4
BUS 346	Principles of Marketing	4
BUS 387	Organizational Behavior	4
BUS 391	Information Systems	4
BUS 401 & BUS 411	General Management and Strategy and Business Knowledge Exit Exam	4
BUS 404	Governmental and Social Influences on Business	4
Technology Management - Select from the following:		4
ITP 303	Lean Six Sigma Green Belt	
ITP 326	Product Design and Development	
ITP 330	Packaging Fundamentals	
ITP 341	Packaging Polymers and Processing	
ITP 371	Supply Chain Management in Manufacturing and Services	
International Business - Select from the following:		4

BUS 301	Global Financial Institutions and Markets	
BUS 302	International and Cross Cultural Management	
BUS 303	Introduction to International Business	
BUS 304	International Supply Chains	
BUS 410	The Legal Environment of International Business	
BUS 446	International Marketing	
ECON 330	International Trade Theory	
Senior Project - Select from the following:		4
BUS 416	Volunteer Income Tax Assistance - Senior Project	
BUS 461 & BUS 462	Senior Project I and Senior Project II	
BUS 463	Senior Project: Low Income Taxpayer Clinic	
BUS 464	Applied Senior Project Seminar	
ECON 464	Applied Senior Project	
Concentration courses (see below)		28
SUPPORT COURSES		
ECON 221	Microeconomics	4
ECON 222	Macroeconomics (D2) ¹	4
MATH 221	Calculus for Business and Economics (B4) ^{1,2}	4
STAT 251	Statistical Inference for Management I (GE Electives) ^{1,3}	4
STAT 252	Statistical Inference for Management II ³	5
GENERAL EDUCATION (GE)		
(See GE program requirements below.)		60
FREE ELECTIVES		
Free Electives ⁴		21
Total units		180

¹ Required in Major or Support; also satisfies General Education (GE) requirement.

² Students should follow the advising footnote under the SUPPORT section (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bseconomics/>) of the Economics major. "Students pursuing the Quantitative Analysis concentration should take MATH 141 and MATH 142 instead of MATH 221".

³ STAT 301 (4 units) and STAT 302 (4 units) may be used as a substitute for STAT 251 (4 units) and STAT 252 (5 units). All students must still complete GE Area B requirements. STAT 301 and STAT 302 are not GE courses.

⁴ If a General Education (GE) course is used to satisfy a Major or Support requirement, additional units of Free Electives may be needed to complete the total units required for the degree.

Concentrations

Students may elect to complete curriculum from the following concentrations:

- Accounting (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/accountingconcentration/>)
- Consumer Packaging (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/consumerpackagingconcentration/>)
- Entrepreneurship (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/entrepreneurshipconcentration/>)
- Financial Management (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/financialmanagementconcentration/>)
- Information Systems (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/informationssystemconcentration/>)
- Management and Human Resources (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/managementandhumanresourcesconcentration/>)
- Marketing Management (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/marketingmanagementconcentration/>)
- Quantitative Analysis (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bseconomics/quantitativeanalysisconcentration/>)
- Real Estate Finance (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bsbusinessadministration/realestatefinanceconcentration/>)

Lower-division courses in Area C must come from three different subject prefixes.		
C1	Arts: Arts, Cinema, Dance, Music, Theater	4
C2	Humanities: Literature, Philosophy, Languages other than English	4
Lower-Division C Elective - Select a course from either C1 or C2		
Upper-Division C		
Area D Social Sciences - Select courses in Area D from at least two different prefixes		
D1	American Institutions (Title 5, Section 40404 Requirement)	4
D2	Lower-Division D (4 units in Support) ¹	0
Upper-Division D		
Area E Lifelong Learning and Self-Development		
Lower-Division E		
Area F Ethnic Studies		
F	Ethnic Studies	4
GE Electives in Areas B, C, and D		
Select courses from two different areas; may be lower-division or upper-division courses.		
GE Electives (4 units in Support plus 4 units in GE) ^{1,3}		4
Total units		60

General Education (GE) Requirements

- 72 units required, 12 of which are specified in Major and/or Support.
- If any of the remaining 60 units is used to satisfy a Major or Support requirement, additional units of Free Electives may be needed to complete the total units required for the degree.
- See the complete GE course listing (<https://catalog.calpoly.edu/generalrequirementsbachelorsdegree/#generaleducationtext>).
- A grade of C- or better is required in one course in each of the following GE Areas: A1 (Oral Communication), A2 (Written Communication), A3 (Critical Thinking), and B4 (Mathematics/Quantitative Reasoning).

Area A	English Language Communication and Critical Thinking	
A1	Oral Communication	4
A2	Written Communication	4
A3	Critical Thinking	4
Area B	Scientific Inquiry and Quantitative Reasoning	
B1	Physical Science	4
B2	Life Science	4
B3	One lab taken with either a B1 or B2 course	
B4	Mathematics/Quantitative Reasoning (4 units in Support) ^{1,2}	0
Upper-Division B		4
Area C	Arts and Humanities	

- Required in Major or Support; also satisfies General Education (GE) requirement.
- Students should follow the advising footnote under the SUPPORT section (<https://catalog.calpoly.edu/collegesandprograms/orfaleacollegeofbusiness/bseconomics/>) of the Economics major: "Students pursuing the Quantitative Analysis concentration should take MATH 141 and MATH 142 instead of MATH 221".
- STAT 301 (4 units) and STAT 302 (4 units) may be used as a substitute for STAT 251 (4 units) and STAT 252 (5 units). All students must still complete GE Area B requirements. STAT 301 and STAT 302 are not GE courses.