MEDIA INNOVATION CONCENTRATION

Total units		20
or JOUR 353 JOUR 385 JOUR 462	Senior Project: Media Practicum	4
	Advanced Broadcast Journalism Practicum Media Innovation and Entrepreneurship	4
or JOUR 410	Advanced Digital Journalism	
JOUR 345	Social Media for Strategic Communication	4
or BUS 310	Introduction to Entrepreneurship	
JOUR 350	Data Journalism	4