

INDIVIDUALIZED COURSE OF STUDY - BS JOURNALISM

Writing Intensive

Select from the following: 4

JOUR 333 Broadcast News

JOUR 342 Public Relations Writing and Editing

JOUR 407 Feature Writing

Public Relations Research

Select from the following: 4

JOUR 304 Public Affairs Reporting

JOUR 347 Public Relations Research

JOUR 385 Media Innovation and Entrepreneurship

Media Technology

Select from the following: 4

JOUR 201 News Media and Democracy

JOUR 331 Contemporary Advertising

JOUR 338 Podcasting

JOUR 345 Social Media for Strategic Communication

JOUR 346 Broadcast Announcing and Production

JOUR 348 Electronic News Gathering

JOUR 350 Data Journalism

JOUR 378 Advanced Sportscasting

JOUR 387 Sports Communication

JOUR 403 Multimedia Production for Public Relations and Advertising

JOUR 410 Advanced Digital Journalism

JOUR 412 Public Relations and Crisis Management

JOUR 418 Copyright, Trademark, Patent and Commercial Speech in Digital Media

Media Practicum

Select from the following: 4

JOUR 352 Advanced News Reporting Practicum

JOUR 353 Advanced Broadcast Journalism Practicum

JOUR 413 Public Relations Campaigns

Senior Project

Select from the following: 4

JOUR 415 Senior Project: Public Relations Practicum

JOUR 462 Senior Project: Media Practicum

Total units 20

¹ The student is responsible for checking prerequisites for all courses and should meet with an advisor to discuss their Individualized Course of Study Concentration.

² If a course is taken to fulfill the Journalism Electives requirement in the major, it cannot be double-counted in the concentration.