

# ENTREPRENEURSHIP CONCENTRATION

BUS 310	Introduction to Entrepreneurship	4
BUS 330	Funding and Managing Startup Companies	4
BUS 418	Listening to the Customer	4
BUS 488	Building a Startup Skill Set	4
ITP 428	Commercialization of New Technologies	4
or ITP 406	Professional Technical Selling	
or BUS 347	Professional Selling Skills	
<b>Approved Electives</b>		
Select from the following:		8
BUS 311	Managing Technology in the International Legal Environment	
BUS 392	Business Application Development	
BUS 408	Innovation and Entrepreneurship Through Disruptive Technologies	
BUS 451	New Product Development and Launch	
BUS/COMS 458	Solving Big World Challenges	
BUS 476	Leading Social Innovation in Organizations	
BUS 487	Launching and Growing the Technology Start-Up	
BUS 489	Negotiation	
ITP 326	Product Design and Development <sup>1</sup>	
<b>Total units</b>		<b>28</b>

<sup>1</sup> If course is taken to meet a Major or Support requirement, it cannot be double-counted in the concentration.