## LAES - LIBERAL ARTS - PUBLISHING TECHNOLOGY CONCENTRATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRC 101</td>
<td>Introduction to Graphic Communication</td>
<td>3</td>
</tr>
<tr>
<td>GRC 201</td>
<td>Digital Publishing Systems</td>
<td>3</td>
</tr>
<tr>
<td>GRC 211</td>
<td>Materials for Graphic Communication Applications</td>
<td>4</td>
</tr>
<tr>
<td>ISLA 303</td>
<td>Values and Technology or PHIL 341 Professional Ethics</td>
<td>4</td>
</tr>
<tr>
<td>ISLA 303</td>
<td>Values and Technology or PHIL 337 Business Ethics</td>
<td></td>
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</tbody>
</table>

### Approved Electives

Select from the following: 10

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>COMS 317</td>
<td>Technology and Human Communication</td>
</tr>
<tr>
<td>GRC 316</td>
<td>Flexographic Printing Technology</td>
</tr>
<tr>
<td>GRC 328</td>
<td>Digital and Offset Printing Methods</td>
</tr>
<tr>
<td>GRC 329</td>
<td>Tangible Interactive Product Development</td>
</tr>
<tr>
<td>GRC 402</td>
<td>Digital Printing and Emerging Technologies in Graphic Communication</td>
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</tbody>
</table>

### Total units: 24