

# PUBLIC RELATIONS CONCENTRATION

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JOUR 342	Public Relations Writing and Editing	4
JOUR 345	Social Media for Strategic Communication	4
or JOUR 403	Multimedia Production for Public Relations and Advertising	
or JOUR 412	Public Relations and Crisis Management	
JOUR 347	Public Relations Research	4
JOUR 413	Public Relations Campaigns	4
JOUR 415	Senior Project: Public Relations Practicum	4
<b>Total units</b>		<b>20</b>