

MEDIA INNOVATION CONCENTRATION

JOUR 350 or BUS 310	Data Journalism Introduction to Entrepreneurship	4
JOUR 345 or JOUR 410	Social Media for Strategic Communication Advanced Digital Journalism	4
JOUR 352 or JOUR 353	Advanced News Reporting Practicum Advanced Broadcast Journalism Practicum	4
JOUR 385	Media Innovation and Entrepreneurship	4
JOUR 462	Senior Project: Media Practicum	4
Total units		20