# INDIVIDUALIZED COURSE OF STUDY - BS JOURNALISM

## Writing Intensive
Select from the following: 4
- JOUR 333 Broadcast News
- JOUR 342 Public Relations Writing and Editing
- JOUR 407 Feature Writing

## Public Relations Research
Select from the following: 4
- JOUR 304 Public Affairs Reporting
- JOUR 347 Public Relations Research
- JOUR 385 Media Innovation and Entrepreneurship

## Media Technology
Select from the following: 4
- JOUR 201 News Media and Democracy
- JOUR 331 Contemporary Advertising
- JOUR 338 Podcasting
- JOUR 345 Social Media for Strategic Communication
- JOUR 346 Broadcast Announcing and Production
- JOUR 348 Electronic News Gathering
- JOUR 350 Data Journalism
- JOUR 378 Advanced Sportscasting
- JOUR 387 Sports Communication
- JOUR 403 Multimedia Production for Public Relations and Advertising
- JOUR 410 Advanced Digital Journalism
- JOUR 412 Public Relations and Crisis Management
- JOUR 418 Copyright, Trademark, Patent and Commercial Speech in Digital Media

## Media Practicum
Select from the following: 4
- JOUR 352 Advanced News Reporting Practicum
- JOUR 353 Advanced Broadcast Journalism Practicum
- JOUR 413 Public Relations Campaigns

## Senior Project
Select from the following: 4
- JOUR 415 Senior Project: Public Relations Practicum
- JOUR 462 Senior Project: Media Practicum

**Total units: 20**

1. The student is responsible for checking prerequisites for all courses and should meet with an advisor to discuss their Individualized Course of Study Concentration.

2. If a course is taken to fulfill the Journalism Electives requirement in the major, it cannot be double-counted in the concentration.