INDIVIDUALIZED COURSE OF STUDY - BS JOURNALISM

### Writing Intensive
Select from the following: 4
- JOUR 333 Broadcast News
- JOUR 342 Public Relations Writing and Editing
- JOUR 407 Feature Writing

### Public Relations Research
Select from the following: 4
- JOUR 304 Public Affairs Reporting
- JOUR 347 Public Relations Research
- JOUR 385 Media Innovation and Entrepreneurship

### Media Technology
Select from the following: 4
- JOUR 201 News Media and Democracy
- JOUR 331 Contemporary Advertising
- JOUR 338 Podcasting
- JOUR 345 Social Media for Strategic Communication
- JOUR 346 Broadcast Announcing and Production
- JOUR 348 Electronic News Gathering
- JOUR 350 Data Journalism
- JOUR 378 Advanced Sportscasting
- JOUR 387 Sports Communication
- JOUR 403 Multimedia Production for Public Relations and Advertising
- JOUR 410 Advanced Digital Journalism
- JOUR 412 Public Relations and Crisis Management
- JOUR 418 Copyright, Trademark, Patent and Commercial Speech in Digital Media

### Media Practicum
Select from the following: 4
- JOUR 352 Advanced News Reporting Practicum
- JOUR 353 Advanced Broadcast Journalism Practicum
- JOUR 413 Public Relations Campaigns

### Senior Project
Select from the following: 4
- JOUR 415 Senior Project: Public Relations Practicum
- JOUR 462 Senior Project: Media Practicum

Total units 20

1. The student is responsible for checking prerequisites for all courses and should meet with an advisor to discuss their Individualized Course of Study Concentration.

2. If a course is taken to fulfill the Journalism Electives requirement in the major, it cannot be double-counted in the concentration.