

GRAPHIC COMMUNICATION MINOR

Required Courses

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| GRC 101 | Introduction to Graphic Communication | 3 |
| GRC 376 or GRC 201 | Web and Print Publishing Digital Publishing Systems | 3-4 |
| GRC 211 | Materials for Graphic Communication Applications | 4 |
| GRC 301 | Digital Photography and Motion Graphics | 4 |
| GRC 318 | Digital Typography | 4 |
| GRC 328 | Digital and Offset Printing Methods | 4 |
| GRC 429 or GRC 433 | Mobile User Experience User Experience Methods for Digital Innovation | 3 |

Approved Electives

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| Select from the following: | | 2-4 |
| GRC 372 | Applied Graphic Communication Practices | |
| GRC 357 | Specialty Imaging and Graphics Technologies | |
| GRC 420 | Graphic Communication in Integrated Marketing Communications | |

Total units **27-30**