# GRAPHIC COMMUNICATION MANAGEMENT CONCENTRATION

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 207</td>
<td>Legal Responsibilities of Business</td>
<td>4</td>
</tr>
<tr>
<td>BUS 212</td>
<td>Financial Accounting for Nonbusiness Majors</td>
<td>4</td>
</tr>
<tr>
<td>BUS 382</td>
<td>Leadership and Organizations</td>
<td>4</td>
</tr>
<tr>
<td>COMS 213</td>
<td>Organizational Communication</td>
<td>4</td>
</tr>
<tr>
<td>GRC 421</td>
<td>Production Management for Print and Digital Media</td>
<td>4</td>
</tr>
</tbody>
</table>

Select from the following:  

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 303</td>
<td>Introduction to International Business</td>
<td></td>
</tr>
<tr>
<td>BUS 310</td>
<td>Introduction to Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>ENGL 310</td>
<td>Corporate Communication</td>
<td></td>
</tr>
<tr>
<td>GRC 220</td>
<td>Introduction to Applied Social Media in Graphic Communication</td>
<td></td>
</tr>
<tr>
<td>GRC 357</td>
<td>Specialty Printing Technologies</td>
<td></td>
</tr>
<tr>
<td>GRC 451</td>
<td>Management Topics in Graphic Communication</td>
<td></td>
</tr>
<tr>
<td>GRC 452</td>
<td>Emerging Technologies in Graphic Communication</td>
<td></td>
</tr>
</tbody>
</table>

Other courses as approved by academic advisor

Total units: 29