

# SPORT & RECREATION MANAGEMENT CONCENTRATION

|                         |   |     |
|-------------------------|---|-----|
| RPTA 160<br>or RPTA 112 | Introduction to Sport Management<br>Introduction to Parks and Outdoor Recreation            | 4   |
| RPTA 260<br>or RPTA 275 | Community Relations and Sports-<br>Based Youth Development<br>Facilitation and Teambuilding | 2-4 |
| RPTA 323<br>or RPTA 325 | Sport Marketing and the Fan<br>Experience<br>Leadership in Outdoor Experiences              | 4   |

## Approved Electives <sup>1, 2, 3</sup>

Select from the following, with a minimum of 4 units upper-division: 12-14

### Professional Sports & Intercollegiate Athletics

|          |   |
|----------|---|
| BUS 207  | Legal Responsibilities of Business                          |
| BUS 302  | International and Cross Cultural Management                 |
| BUS 310  | Introduction to Entrepreneurship                            |
| BUS 382  | Leadership and Organizations                                |
| BUS 384  | Human Resources Management                                  |
| BUS 387  | Organizational Behavior                                     |
| BUS 418  | Listening to the Customer                                   |
| BUS 419  | Strategic Marketing Measurement                             |
| BUS 421  | Marketing Analytics and Business Intelligence               |
| BUS 446  | International Marketing                                     |
| COMS 213 | Organizational Communication                                |
| COMS 301 | Business and Professional Communication                     |
| ECON 221 | Microeconomics  |
| JOUR 331 | Contemporary Advertising                                    |
| JOUR 342 | Public Relations Writing and Editing                        |
| KINE 266 | Sport and Exercise Psychology                               |
| KINE 323 | Sport and Gender (USCP)                                     |
| KINE 324 | Sports, Media and American Popular Culture (USCP)           |
| PLSC 343 | Turfgrass Management  |
| PLSC 432 | Specialized Operations for Golf Courses and Athletic Fields |
| RPTA 313 | Sustainability in the Experience Industry                   |
| RPTA 320 | Strategic Event Planning                                    |
| RPTA 321 | Visitor Services in Experience Industry Management          |
| RPTA 323 | Sport Marketing and the Fan Experience                      |
| RPTA 330 | Directed Field Experience <sup>4</sup>                      |
| RPTA 350 | Sport and Event Venue Management                            |
| RPTA 400 | Special Problems for Advanced Undergraduates                |

|             |  |
|-------------|--|
| RPTA 412    | Advanced Experience Industry Management Applications |
| RPTA 420    | Strategic Event Implementation                       |
| RPTA/NR 472 | Leadership Practice                                  |

### Adventure Sport & Outdoor Recreation

|             |  |
|-------------|--|
| KINE 181    | Responding to Emergencies: Comprehensive First Aid, CPR, AED |
| MSL 111     | Orienteering   |
| PLSC 437    | Park and Public Space Management                             |
| NR 141      | Introduction to Forest Ecosystem Management                  |
| NR 142      | Environmental Management                                     |
| NR/LA 218   | Introduction to Geographic Information Systems (GIS)         |
| NR/RPTA 328 | Environmental Leadership and Community Engagement            |
| RPTA 112    | Introduction to Parks and Outdoor Recreation                 |
| RPTA 114    | Introduction to Hospitality and Travel                       |
| RPTA/NR 203 | Resource Law Enforcement                                     |
| RPTA 302    | Environmental and Wilderness Education                       |
| RPTA 313    | Sustainability in the Experience Industry                    |
| RPTA 314    | Sustainable Travel and Tourism Planning                      |
| RPTA 318    | Destination Marketing & Management                           |
| RPTA 320    | Strategic Event Planning                                     |
| RPTA 321    | Visitor Services in Experience Industry Management           |
| RPTA 325    | Leadership in Outdoor Experiences                            |
| RPTA 330    | Directed Field Experience <sup>4</sup>                       |
| RPTA 400    | Special Problems for Advanced Undergraduates                 |
| RPTA 412    | Advanced Experience Industry Management Applications         |
| RPTA/NR 472 | Leadership Practice  |
| UNIV 350    | The Global Environment                                       |
| UNIV 391    | Appropriate Technology for the World's People: Development   |

### Coaching & Sports-Based Youth Development

|            |  |
|------------|--|
| CD/PSY 256 | Developmental Psychology                                     |
| KINE 181   | Responding to Emergencies: Comprehensive First Aid, CPR, AED |
| KINE 266   | Sport and Exercise Psychology                                |
| KINE 323   | Sport and Gender   |
| KINE 324   | Sports, Media and American Popular Culture                   |
| RPTA 320   | Strategic Event Planning                                     |
| RPTA 321   | Visitor Services in Experience Industry Management           |
| RPTA 323   | Sport Marketing and the Fan Experience                       |
| RPTA 330   | Directed Field Experience <sup>4</sup>                       |

|   |  |
|---|--|
| RPTA 350                                    | Sport and Event Venue Management                             |
| RPTA 400                                    | Special Problems for Advanced Undergraduates                 |
| RPTA 412                                    | Advanced Experience Industry Management Applications         |
| RPTA 420                                    | Strategic Event Implementation                               |
| RPTA/NR 472                                 | Leadership Practice  |
| <b>Community &amp; Nonprofit Recreation</b> |  |
| CD/PSY 256                                  | Developmental Psychology                                     |
| COMS 213                                    | Organizational Communication                                 |
| COMS 301                                    | Business and Professional Communication                      |
| CRP 211                                     | Cities: Form, Culture and Evolution                          |
| CRP 212                                     | Introduction to Urban Planning                               |
| ECON 221                                    | Microeconomics   |
| JOUR 331                                    | Contemporary Advertising                                     |
| JOUR 342                                    | Public Relations Writing and Editing                         |
| KINE 181                                    | Responding to Emergencies: Comprehensive First Aid, CPR, AED |
| PLSC 343                                    | Turfgrass Management   |
| PLSC 432                                    | Specialized Operations for Golf Courses and Athletic Fields  |
| PLSC 437                                    | Park and Public Space Management                             |
| POLS 112                                    | American and California Government                           |
| POLS 351                                    | Public Policy and Administration                             |
| RPTA 320                                    | Strategic Event Planning                                     |
| RPTA 321                                    | Visitor Services in Experience Industry Management           |
| RPTA 330                                    | Directed Field Experience <sup>4</sup>                       |
| RPTA 350                                    | Sport and Event Venue Management                             |
| RPTA 400                                    | Special Problems for Advanced Undergraduates                 |
| RPTA 412                                    | Advanced Experience Industry Management Applications         |
| RPTA 420                                    | Strategic Event Implementation                               |
| RPTA 450                                    | Resource and Grant Development                               |
| RPTA/NR 472                                 | Leadership Practice  |

**Total units** **24**

<sup>1</sup> Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

<sup>2</sup> If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as an Approved Elective.

<sup>3</sup> Students interested in any of the sport/community career elective areas will take RPTA 160, RPTA 260 and RPTA 323, and 12 units of Advisor Approved Electives. Students interested in any of the outdoor recreation career elective areas will take RPTA 112, RPTA 275 and RPTA 325, and 14 units of Advisor Approved Electives.

<sup>4</sup> A maximum of 4 units of RPTA 330 may be applied to Approved Electives.