# Agricultural Communication Minor

## Required Courses
- AGC 205 Agricultural Communications 4
- AGC 207 Software Applications for Agricultural Publications 2
- AGC 225 Digital Communication in Agriculture and Science 4
- AGC 301 New Media Communication Strategies in Agriculture 4
- AGC 404 Foundations of Agricultural Leadership 3

## Approved Electives

Select from one of the following lists, based upon major (at least 8 units must be at the 300-400 level):

### Majors in the College of Agriculture, Food and Environmental Sciences (at least 2 courses must be selected from COMS, ENGL, or JOUR)
- AGB 405 Agribusiness Marketing Research Methods
- AGC 314 California Fairgrounds and Expositions
- AGC 318 Fairgrounds and Facility Management
- AGC 339 Internship in Agricultural Communications
- AGC 407 Agricultural Publications
- AGC 425 Multimedia Storytelling in Agriculture and Science
- AGC 426 Presentation Methods in Agricultural Communication
- AGC 475 Crisis Communication in Food and Agriculture
- AGC 490 Agricultural Communications Enterprise Management
- COMS 213 Organizational Communication
- COMS 217 Small Group Communication
- COMS 312 Quantitative Research Methods in Communication Studies
- COMS 322 Persuasion
- COMS 385 Media Criticism
- COMS 390 Environmental Communication
- COMS 413 Advanced Organizational Communication
- ENGL 310 Corporate Communication
- ENGL 317 Technical Editing
- JOUR 203 News Reporting and Writing
- JOUR 219 Multicultural Society and the Mass Media
- JOUR 228 Media, Self and Society
- JOUR 285 Introduction to Multimedia Journalism
- JOUR 303 Web Audio and Video
- JOUR 304 Public Affairs Reporting
- JOUR 312 Public Relations
- JOUR 311 Contemporary Advertising
- JOUR 333 Broadcast News
- JOUR 342 Public Relations Writing and Editing
- JOUR 345 Social Media for Strategic Communication
- JOUR 346 Broadcast Announcing and Production
- JOUR 352 Advanced News Reporting Practicum
- JOUR 390 Visual Communication for the Mass Media
- JOUR 407 Feature Writing
- JOUR 413 Public Relations Campaigns
- RPTA 320 Strategic Event Planning
- AG/PLSC 315 Principles of Organic Crop Production
- AGB 202 Introduction to Sales
- AGB 318 Global Agricultural Marketing and Trade
- AGB 406 Agribusiness Marketing Planning
- AGC 207 Software Applications for Agricultural Publications
- AGC 339 Internship in Agricultural Communications
- AGC 407 Agricultural Publications
- AGC 426 Presentation Methods in Agricultural Communication
- ASCI 112 Principles of Animal Science
- ASCI 221 Introduction to Beef Production
- ASCI 225 Introduction to Poultry Management
- BRAE 340 Irrigation Water Management
- BRAE 348 Energy for a Sustainable Society
- DSCI 229 General Dairy Manufacturing
- DSCI 230 General Dairy Husbandry
- FSN 202 Introduction to Human Nutrition
- FSN 230 Elements of Food Processing
- FSN 275 Elements of Food Safety
- GRC 201 Digital Publishing Systems
- NR 141 Introduction to Forest Ecosystem Management
- NR 142 Environmental Management
- NR 306 Natural Resource Ecology and Habitat Management
- NR/ES 308 Fire and Society
- NR 321 Water Resources Technology and Society
- NR 323 Human Dimensions in Natural Resources Management
- NR/CRP 408 Water Resource Law and Policy
- PLSC 150 Forage Crops
- PLSC 203 Organic Enterprise Project
- PLSC 230 Environmental Horticulture
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>SS 120</td>
<td>Introductory Soil Science</td>
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<td>or SS 130</td>
<td>Soils in Environmental and Agricultural Systems</td>
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**Total units** 30