# Agricultural Communication Minor

## Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGC 301</td>
<td>New Media Communication Strategies in Agriculture</td>
<td>4</td>
</tr>
<tr>
<td>AGC 404</td>
<td>Foundations of Agricultural Leadership</td>
<td>3</td>
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<tr>
<td>COMS 301</td>
<td>Business and Professional Communication</td>
<td>4</td>
</tr>
<tr>
<td>JOUR 203</td>
<td>News Reporting and Writing</td>
<td>4</td>
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<tr>
<td>JOUR 205</td>
<td>Agricultural Communications</td>
<td>4</td>
</tr>
</tbody>
</table>

## Approved Electives

Select from one of the following lists, based upon major (at least 4 units must be at the 300-400 level):

- Majors in the College of Agriculture, Food and Environmental Sciences (at least 2 courses must be selected from COMS, ENGL, or JOUR):
  - AGB 405: Agribusiness Marketing Research Methods
  - AGC 207: Software Applications for Agricultural Publications
  - AGC 314: California Fairgrounds and Expositions
  - AGC 318: Fairgrounds and Facility Management
  - AGC 339: Internship in Agricultural Communications
  - AGC 407: Agricultural Publications
  - AGC 425: Multimedia Storytelling in Agriculture and Science
  - AGC 426: Presentation Methods in Agricultural Communication
  - AGC 475: Crisis Communication in Food and Agriculture
  - COMS 213: Organizational Communication
  - COMS 217: Small Group Communication
  - COMS 312: Communication Research Methods
  - COMS 322: Persuasion
  - COMS 385: Media Criticism
  - COMS 390: Environmental Communication
  - COMS 413: Advanced Organizational Communication
  - ENGL 310: Corporate Communication
  - ENGL 317: Technical Editing
  - GRC 377: Web and Print Publishing
  - JOUR 219: Multicultural Society and the Mass Media
  - JOUR 285: Introduction to Multimedia Journalism
  - JOUR 303: Web Audio and Video
  - JOUR 304: Public Affairs Reporting
  - JOUR 312: Public Relations
  - JOUR 331: Contemporary Advertising

- Majors in a college other than the College of Agriculture, Food and Environmental Sciences:
  - AEPS 150: Forage Crops
  - AEPS 203: Organic Enterprise Project
  - AEPS 230: Environmental Horticulture
  - AGB 202: Introduction to Sales
  - AEPS/AG 315: Principles of Organic Crop Production
  - AGB 318: Global Agricultural Marketing and Trade
  - AGB 406: Agribusiness Marketing Planning
  - AGC 207: Software Applications for Agricultural Publications
  - AGC 339: Internship in Agricultural Communications
  - AGC 407: Agricultural Publications
  - AGC 426: Presentation Methods in Agricultural Communication
  - ASCI 112: Principles of Animal Science
  - ASCI 221: Introduction to Beef Production
  - ASCI 225: Introduction to Poultry Management
  - BRAE 340: Irrigation Water Management
  - BRAE 348: Energy for a Sustainable Society
  - DSCI 230: General Dairy Husbandry
  - DSCI 231: General Dairy Manufacturing
  - FSN 202: Introduction to Human Nutrition
  - FSN 230: Elements of Food Processing
  - FSN 275: Elements of Food Safety
  - GRC 201: Digital Publishing Systems
  - GRC 377: Web and Print Publishing
  - NR 141: Introduction to Forest Ecosystem Management
  - NR 142: Environmental Management
  - NR 306: Natural Resource Ecology and Habitat Management
  - NR/ES 308: Fire and Society
  - NR 321: Water Resources Technology and Society
  - NR 323: Human Dimensions in Natural Resources Management
  - NR/CRP 408: Water Resource Law and Policy
  - SS 120: Introductory Soil Science
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Total Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>or SS 130</td>
<td>Soils in Environmental and Agricultural Systems</td>
<td>30</td>
</tr>
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