

ENTREPRENEURSHIP MINOR

Offered at: San Luis Obispo Campus

The goal of the Entrepreneurship minor is to empower students to create economic and social value in any discipline. Students in the Entrepreneurship minor will acquire the tools, develop the skills, and cultivate the mindset of an entrepreneur. This minor comprises a set of courses chosen to provide a balanced and interdisciplinary approach to entrepreneurship. While the Entrepreneurship minor is open to students from all colleges, it is not open to Business Administration or Economics majors, since those majors are able to choose an Entrepreneurship concentration. There is an application process and students must be in good standing in their majors.

Program Learning Objectives

1. Demonstrate entrepreneurial discovery skills (questioning, observing, experimenting, associating, and networking) and the ability to generate new insights that impact a startup's business model.
2. Develop a business model to address a new venture opportunity and viable strategies to sustain a start-up business.

Minor Requirements and Curriculum

The minor must be completed prior to, or at the same time as, the requirements for the bachelor's degree. A major and a minor may not be taken in the same degree program, and a minor is not required for a degree. Requirements for the minor include:

- At least half of the units must be from upper-division courses (3000-4000 level).
- At least half of the units must be taken at Cal Poly (in residence).
- No more than one-third of the units will be taken with credit-no credit grading (CR/NC), not counting courses with mandatory CR/NC. Departments may further limit CR/NC grading if desired.
- A minimum 2.0 GPA is required in all units counted for completion of the minor.

Code	Title	Units
REQUIRED COURSES		
BUS 2220	Business Basics for Entrepreneurs	4
BUS 3310	Introduction to Entrepreneurship	4
BUS/ENGR 2234 or BUS/COMS 4458	Introduction to Design Thinking Solving Big World Challenges	4
Approved Electives		
Select from the following:		9-12
AGB 3304 or BMED 4401 or JOUR 3385	Innovation and Entrepreneurship in Agribusiness Biomedical Entrepreneurship Media Innovation and Entrepreneurship	
BUS 3311 or BUS 4312	Managing Technology in the International Legal Environment Entrepreneurship Law	
BUS 3313	Customer Development	
BUS 3330	Funding and Managing Startup Companies	
BUS 3389 & 3389A	Introduction to Business Negotiation for Entrepreneurs and Negotiation for Entrepreneurs Activity	
BUS 4408	Innovation and Entrepreneurship Through Disruptive Technologies	
BUS 4447 or ENGR 4463 & ENGR 4464	Defining and Building Technology Startups Interdisciplinary Entrepreneurial Senior Project I and Interdisciplinary Entrepreneurial Senior Project II	
ITP 4428	Commercialization of Innovation	
PHIL 3323	Ethics, Science, and Technology	
Total Units		21