

# BUSINESS ADMINISTRATION (MBA)

| Code                       | Title                                                      | Units     |
|----------------------------|------------------------------------------------------------|-----------|
| <b>REQUIRED COURSES</b>    |                                                            |           |
| GSB 5505                   | Financial Accounting                                       | 3         |
| GSB 5511                   | Accounting for Managers                                    | 3         |
| GSB 5512                   | Introduction to Business Analytics                         | 3         |
| GSB 5513                   | Organizational Behavior                                    | 3         |
| GSB 5523                   | Managerial Economics                                       | 3         |
| GSB 5524                   | Marketing Management                                       | 3         |
| GSB 5531                   | Managerial Finance                                         | 3         |
| GSB 5534                   | Supply Chain and Operations Management                     | 3         |
| GSB 5562                   | Strategy in the Global Environment                         | 3         |
| GSB 5598                   | Project                                                    | 3         |
| <b>Approved Electives</b>  |                                                            |           |
| Select from the following: |                                                            | 18        |
| GSB 5500                   | Independent Study                                          |           |
| GSB 5501                   | Individual Research                                        |           |
| GSB 5510                   | Data Visualization and Communication in Business           |           |
| GSB 5514                   | Legal and Regulatory Environment of Business               |           |
| GSB 5520                   | Data Management for Business Analytics                     |           |
| GSB 5522                   | Advanced Management Information Systems                    |           |
| GSB 5525                   | Project Management                                         |           |
| GSB 5529                   | Management Communication                                   |           |
| GSB 5530                   | Data Analytics and Mining for Business                     |           |
| GSB 5533                   | Aggregate Economics Analysis and Policy                    |           |
| GSB 5536                   | Data Ethics for Business Analytics                         |           |
| GSB 5539                   | Graduate Internship in Business                            |           |
| GSB 5555                   | Negotiation for Managers                                   |           |
| GSB 5556                   | Entrepreneurship and New Venture Management                |           |
| GSB 5563                   | International Business Tour                                |           |
| GSB 5564                   | Entrepreneurial Finance                                    |           |
| GSB 5569                   | Managing Technology in the International Legal Environment |           |
| GSB 5570                   | Special Advanced Topics                                    |           |
| GSB 5583                   | Management of Human Resources                              |           |
| GSB 5590                   | Energy and Environmental Finance                           |           |
| GSB 5594                   | Managing Change                                            |           |
| <b>Total Units</b>         |                                                            | <b>48</b> |