

# AGRICULTURAL COMMUNICATION (BS)

## Degree Requirements and Curriculum

In addition to the program requirements listed on this page, students must also satisfy requirements outlined in more detail in the Minimum Requirements for Graduation (<https://catalog.calpoly.edu/academic-standards-policies/general-requirements-bachelors-degree/>) section of this catalog, including:

- 40 units of upper-division courses
- 2.0 GPA
- Graduation Writing Requirement (GWR)
- U.S. Cultural Pluralism (USCP)

Note: No Major courses may be selected as credit/no credit. In addition, no more than 12 units of cooperative or internship courses can count towards your degree requirements.

Code	Title	Units
<b>MAJOR COURSES</b>		
AGC 1102	Orientation to Agricultural Communication & Agricultural Science	1
AGC 2205	Agricultural Communications	3
AGC 2207	Software Applications for Agricultural Publications	2
AGC 2225	Digital Communication in Agriculture and Science	3
AGC 3301	New Media Communication Strategies in Agriculture	3
AGC 3339	Internship in Agricultural Communications	3
AGC 4404	Applications of Agricultural Leadership	3
AGC 4407	Agricultural Publications	3
AGC 4425	Multimedia Storytelling in Agriculture and Science	3
AGC 4426	Presentation Methods in Agricultural Communication	3
AGC 4452	Current Trends and Issues in Agricultural Communication	3
AGC 4463	Senior Project	3
AGC 4475	Crisis Communication in Food and Agriculture	3
<b>SUPPORT COURSES</b>		
AGB 2212	Agricultural Economics	3
AGB 2260	Agribusiness Data Literacy	3
AGB 3301	Food Marketing	3
or WVIT 3343	Branded Wine Marketing	
AGB 3312	Agricultural Policy	3
ASCI 1101	Principles of Animal Physiology	3
ASCI 1102	Animal Management Systems	3
ASCI 1103	Animal Science Laboratory	1
BIO 1111	General Biology (5B) <sup>1</sup>	3
BRAE 3340	Irrigation Water Management (Upper-Division 2/5) <sup>1</sup>	3
Select from the following: (5A & 5C) <sup>1</sup>		4
CHEM 1110	World of Chemistry	
CHEM 1120	Fundamentals of Chemical Structure and Properties	
COMS 3316	Intercultural Communication (USCP)	3
ECON 2040	Macroeconomics (4B) <sup>1</sup>	3
ENGL 3310	Corporate Communication (Upper-Division 4) <sup>1</sup>	3
FSN 1111	Elements of Food Processing	3
or FSN 2245	Elements of Food Safety	
JOUR 2203	News Reporting and Writing	3
MATH 1006	College Algebra (2) <sup>1</sup>	3
NR 3308	Fire and Society	3
PLSC 1120 & 1120L	Principles of Plant Sciences and Principles of Plant Sciences Lab	3

STAT/DATA 1000	Statistical and Data Literacy	3
SS 1120	Introductory Soil Science	4
<b>GENERAL EDUCATION (GE)</b>		
(See GE program requirements below)		24
<b>FREE ELECTIVES</b>		
Free Electives		0
<b>Total Units</b>		<b>120</b>

<sup>1</sup> Required in Major or Support; also satisfies General Education (GE) requirement.

## General Education (GE) Requirements

- 43 units required, 19 of which are specified in Major and/or Support.
- If any of the remaining 24 Units is used to satisfy a Major or Support requirement, additional units of Free Electives may be needed to complete the total units required for the degree.
- See the complete GE course listing (<https://catalog.calpoly.edu/academic-standards-policies/general-requirements-bachelors-degree/#generaleducationtext>).
- A grade of C- or better is required in one course in each of the following GE Areas: 1A (English Composition), 1B (Critical Thinking), 1C (Oral Communication), and 2 (Mathematics and Quantitative Reasoning).

### Lower-Division General Education

<b>Area 1</b>	<b>English Communication and Critical Thinking</b>	
1A	Written Communication	3
1B	Critical Thinking	3
1C	Oral Communication	3
<b>Area 2</b>	<b>Mathematics and Quantitative Reasoning</b>	
2	Mathematics and Quantitative Reasoning (3 units in Support) <sup>1</sup>	0
<b>Area 3</b>	<b>Arts and Humanities</b>	
3A	Arts	3
3B	Humanities: Literature, Philosophy, Languages other than English	3
<b>Area 4</b>	<b>Social and Behavioral Sciences (Area 4 courses must come from at least two different course prefixes.)</b>	
4A	American Institutions (Title 5, Section 40404 Requirement)	3
4B	Social and Behavioral Sciences (3 units in Support) <sup>1</sup>	0
<b>Area 5</b>	<b>Physical and Life Sciences</b>	
5A	Physical Sciences (3 units in Support) <sup>1</sup>	0
5B	Life Sciences (3 units in Support) <sup>1</sup>	0
5C	Laboratory (may be embedded in a 5A or 5B course) (1 units in Support) <sup>1</sup>	0
<b>Area 6</b>	<b>Ethnic Studies</b>	
6	Ethnic Studies	3

### Upper-Division General Education

Upper-Division 2/5	Mathematics and Quantitative Reasoning or Physical and Life Sciences (3 units in Support) <sup>1</sup>	0
Upper-Division 3	Arts and Humanities	3
Upper-Division 4	Social and Behavioral Sciences (Area 4 courses must come from at least two different course prefixes.) (3 units in Support) <sup>1</sup>	0

<b>Total Units</b>		<b>24</b>
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<sup>1</sup> Required in Major or Support; also satisfies General Education (GE) requirement.