GSP 537. Distribution Packaging for Business Managers. 4 units
Term Typically Offered: SU
Prerequisite: OCOB graduate standing or approval from the Associate Dean of OCOB.
Physical properties of distribution packaging and equipment used in prototyping and testing of product-packaging systems for global supply chains. Application of packaging knowledge to solve distribution packaging problems in modern business, with a view towards costs and environmental sustainability. Course is offered online only. 4 lectures. Formerly ITP 537.

GSP 538. Quality Evaluation of Packaged Products. 4 units
Term Typically Offered: F
Prerequisite: OCOB graduate standing or approval from the Associate Dean. Corequisite: GSP 530.
Overview of the role of quality of packaged product and techniques used for testing and evaluating quality of consumer products as related to material quality assessment, product-package interaction and human-package interaction. Course is offered online only. 4 Lectures.

GSP 539. Marketing and Sales for Packaged Products. 4 units
Term Typically Offered: W
Prerequisite: OCOB graduate standing or approval from the Associate Dean. Corequisite: GSP 530.
Packaging as a means to increase sales of product. Package design, structure, materials and production costs. Exploration of color, imagery, sustainability, and recent trends. Course is offered online only. 4 lectures.

GSP 540. Quantitative Analysis for Packaging. 4 units
Term Typically Offered: SP
Prerequisite: OCOB graduate standing or approval from the Associate Dean. Corequisite: GSP 530.

GSP 541. Corporate Finance for Packaging. 4 units
Term Typically Offered: SP
Prerequisite: OCOB graduate standing or approval from the Associate Dean. Corequisite: GSP 530.
Decisions with financial implications for firms’ owners and stakeholders in the context of packaging. Choice of best packaging alternative from the financial standpoint. Course offered online only. 4 Lectures.

GSP 591. Applied Industry Project I. 5 units
Term Typically Offered: SP
Prerequisite: OCOB graduate standing or approval from the Associate Dean.
Initiation, completion and presentation of an individual project, involving research, allowing an opportunity to apply knowledge, skills, and competencies to address a significant issue in the field of packaging value chain, preferably in connection with the student’s employment. Formerly ITP 591.