GRAPHIC COMMUNICATION MINOR

Required Courses

GRC 101	Introduction to Graphic Communication	3
GRC 376	Web and Print Publishing	3-4
or GRC 201	Digital Publishing Systems	
GRC 211	Materials for Graphic Communication Applications	4
GRC 301	Digital Photography and Motion Graphics	4
GRC 318	Digital Typography	4
GRC 328	Digital and Offset Printing Methods	4
GRC 429	Mobile User Experience	3
or GRC 433	User Experience Methods for Digital Innovation	
Approved Electives		
Select from the following:		2-4
GRC 372	Applied Graphic Communication Practices	
GRC 357	Specialty Imaging and Graphics Technologies	
GRC 420	Graphic Communication in Integrated Marketing Communications	
Total units		**27-30**