1

GRAPHIC COMMUNICATION MANAGEMENT CONCENTRATION

BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship BUS 382 Leadership and Organizations ENGL 310 Corporate Communication GRC 220 Introduction to Applied Social Media in Graphic Communication GRC 357 Specialty Imaging and Graphics Technologies GRC 451 Management Topics in Graphic Communication GRC 452 Emerging Technologies in Graphic Communication Other courses as approved by academic advisor	Total units		29
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship BUS 382 Leadership and Organizations ENGL 310 Corporate Communication GRC 220 Introduction to Applied Social Media in Graphic Communication GRC 357 Specialty Imaging and Graphics Technologies GRC 451 Management Topics in Graphic Communication GRC 452 Emerging Technologies in Graphic	Other courses as approved by academic advisor		
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship BUS 382 Leadership and Organizations ENGL 310 Corporate Communication GRC 220 Introduction to Applied Social Media in Graphic Communication GRC 357 Specialty Imaging and Graphics Technologies GRC 451 Management Topics in Graphic	GRC 452		
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship BUS 382 Leadership and Organizations ENGL 310 Corporate Communication GRC 220 Introduction to Applied Social Media in Graphic Communication GRC 357 Specialty Imaging and Graphics	GRC 451		
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship BUS 382 Leadership and Organizations ENGL 310 Corporate Communication GRC 220 Introduction to Applied Social Media	GRC 357	. , , , , , ,	
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship BUS 382 Leadership and Organizations	GRC 220	• •	
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business BUS 310 Introduction to Entrepreneurship	ENGL 310	Corporate Communication	
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International Business	BUS 382	Leadership and Organizations	
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print and Digital Media Select from the following: 5 BUS 303 Introduction to International	BUS 310	Introduction to Entrepreneurship	
BUS 212 Financial Accounting for A Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print 4 and Digital Media	BUS 303		
BUS 212 Financial Accounting for Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated Marketing Communications GRC 421 Production Management for Print 4	Select from the following:		5
BUS 212 Financial Accounting for A Nonbusiness Majors BUS 418 Listening to the Customer 4 COMS 213 Organizational Communication 4 GRC 420 Graphic Communication in Integrated 4	GRC 421	3	4
BUS 212 Financial Accounting for 4 Nonbusiness Majors BUS 418 Listening to the Customer 4	GRC 420		4
BUS 212 Financial Accounting for 4 Nonbusiness Majors	COMS 213	Organizational Communication	4
BUS 212 Financial Accounting for 4	BUS 418	Listening to the Customer	4
Legal Responsibilities of business 4	BUS 212		4
PUC 207 Logal Pagagonibilities of Pusinges 4	BUS 207	Legal Responsibilities of Business	4