WINE BUSINESS CONCENTRATION

AGB 212 Agricultural Economics 4
AGB 260 Agribusiness Data Literacy 4
AGB 310 Agribusiness Credit and Finance 4
AGB 323 Decision Making with Agribusiness Accounting Information 4
RPTA 320 Strategic Event Planning 4
AGB 369 Agricultural Personnel Management 4
or BUS 384 Human Resources Management

WVIT 302 Wine Fermentation Laboratory 2-4
or WVIT 404 Winemaking I

WVIT 344 Direct to Consumer Wine Sales 4
WVIT 345 Wine Marketing Research and Market Analysis 4
WVIT 433 Wine Sales and E-Commerce 4
WVIT 447 Logistics for the Global Wine Industry 4
WVIT 450 Wine Business Strategies 4
WVIT 460 Senior Project - Wine Business 4

Approved Electives
Select from the following: 8-10

AEPS 421 Postharvest Technology of Horticultural Crops
AGB 311 Intermediate Agribusiness Finance
AGB 312 Agricultural Policy
AGB 326 Rural Property Appraisal
AGB 404 Food Retail Management
AGB 452 Agricultural Market Structure and Strategy
BRAE 348 Energy for a Sustainable Society
BRAE 438 Drip/Micro Irrigation
BUS 207 Legal Responsibilities of Business
BUS 301 Global Financial Institutions and Markets
BUS 302 International and Cross Cultural Management
BUS 303 Introduction to International Business
BUS 304 International Supply Chains
BUS 310 Introduction to Entrepreneurship
BUS 410 The Legal Environment of International Business
CHEM 128 General Chemistry for Agriculture and Life Science II
CHEM 312 Survey of Organic Chemistry
CHEM 313 Survey of Biochemistry and Biotechnology
FSN 230 Elements of Food Processing
FSN 354 Packaging Function in Food Processing
FSN 374 Food Laws and Regulations
JOUR 203 News Reporting and Writing

JOUR 285 Introduction to Multimedia Journalism
JOUR 312 Public Relations
JOUR 331 Contemporary Advertising
JOUR 342 Public Relations Writing and Editing
RPTA 114 Introduction to Hospitality and Travel
RPTA 314 Sustainable Travel and Tourism Planning
RPTA 412 Advanced Experience Industry Management Applications
RPTA 420 Festival and Event Management

SPAN 101 Elementary Spanish I 2
or FR 101 Elementary French I
or GER 101 Elementary German I
or ITAL 101 Elementary Italian I

SPAN 102 Elementary Spanish II 2
or FR 102 Elementary French II
or GER 102 Elementary German II
or ITAL 102 Elementary Italian II

SPAN 103 Elementary Spanish III 2
or FR 103 Elementary French III
or GER 103 Elementary German III
or ITAL 103 Elementary Italian III

SPAN 201 Intermediate Spanish I 2
or FR 201 Intermediate French I
or GER 201 Intermediate German I
or ITAL 201 Intermediate Italian I

SPAN 202 Intermediate Spanish II 2
or FR 202 Intermediate French II
or GER 202 Intermediate German II

SS 221 Soil Health and Plant Nutrition
WVIT/MCRO 301 Wine Microbiology
WVIT/AEPS 331 Advanced Viticulture - Fall
WVIT 332 Advanced Viticulture - Winter
WVIT 333 Advanced Viticulture - Spring
WVIT 339 Internship Wine and Viticulture (limited to 2 units)
WVIT 365 Wine Analysis and Amelioration
WVIT 400 Special Problems for Advanced Undergraduates
WVIT 404 Winemaking I
WVIT 405 Winemaking II
WVIT 406 Winemaking III
WVIT/AEPS 414 Grape Pest Management
WVIT 428 Winegrape Vineyard Management
WVIT 470 Selected Advanced Topics
WVIT 471 Selected Advanced Laboratory

Total units 60

1 Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.
A maximum of 8 units of foreign language may be counted toward Approved Electives.