# Event Planning and Experience Management Minor

## Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPTA 317</td>
<td>Hospitality, Convention and Meeting Management</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 320</td>
<td>Strategic Event Planning</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 370</td>
<td>Experiential Marketing Strategies for Experience Industry Management</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 420</td>
<td>Festival and Event Management</td>
<td>4</td>
</tr>
</tbody>
</table>

## Approved Electives

Select from the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPTA 160</td>
<td>Introduction to Sport Management</td>
<td></td>
</tr>
<tr>
<td>RPTA 216</td>
<td>Resort and Lodging Operations</td>
<td></td>
</tr>
<tr>
<td>RPTA 221</td>
<td>Professionalism and Customer Experiences</td>
<td></td>
</tr>
<tr>
<td>RPTA 275</td>
<td>Facilitation and Teambuilding</td>
<td></td>
</tr>
<tr>
<td>RPTA 318</td>
<td>Destination Management</td>
<td></td>
</tr>
<tr>
<td>RPTA 321</td>
<td>Visitor Services in Experience Industry Management</td>
<td></td>
</tr>
<tr>
<td>RPTA 323</td>
<td>Sport Promotions and the Fan Experience</td>
<td></td>
</tr>
<tr>
<td>RPTA 350</td>
<td>Sport and Event Venue Management</td>
<td></td>
</tr>
<tr>
<td>RPTA 412</td>
<td>Tourism and Outdoor Applications Seminar</td>
<td></td>
</tr>
<tr>
<td>RPTA 450</td>
<td>Resource and Grant Development</td>
<td></td>
</tr>
</tbody>
</table>

**Total units**: 24