TOURISM, HOSPITALITY, AND DESTINATION MANAGEMENT CONCENTRATION

RPTA 114  Introduction to Hospitality and Travel  4
RPTA 216  Resort and Lodging Operations  4
RPTA 314  Sustainable Travel and Tourism Planning  4
RPTA 317  Hospitality, Convention and Meeting Management  4

Approved electives  1
Select from the following, with a minimum of 4 units upper division:  8

Resort & Lodging Experience Management

AGB 260  Agribusiness Data Literacy
AGB 327  Agribusiness Data Analysis
AGC 301  New Media Communication Strategies in Agriculture
BUS 207  Legal Responsibilities of Business
BUS 302  International and Cross Cultural Management
BUS 382  Organizations, People, and Technology
BUS 418  Listening to the Customer
BUS 419  Strategic Marketing Measurement
BUS 421  Marketing Analytics and Business Intelligence
BUS 446  International Marketing
ECON 221  Microeconomics
GRC 377  Web and Print Publishing (F)
JOUR 312  Public Relations
PSC/UNIV 391  Appropriate Technology for the World’s People: Development
RPTA 321  Visitor Services in Experience Industry Management
RPTA 330  Directed Field Experience
RPTA 350  Sport and Event Venue Management
RPTA 400  Special Problems for Advanced Undergraduates
RPTA 412  Tourism and Outdoor Applications Seminar
RPTA 420  Festival and Event Management
RPTA 450  Resource and Grant Development
RPTA/NR 472  Leadership Practice
WVIT 343  Branded Wine Marketing
WVIT 433  Wine Sales and E-Commerce
WVIT 444  Wine Marketing Research and Market Analysis

Food and Beverage Experience Management

BUS 207  Legal Responsibilities of Business
BUS 302  International and Cross Cultural Management
BUS 310  Introduction to Entrepreneurship
BUS 418  Listening to the Customer
COMS 201  Advanced Public Speaking
CRP 212  Introduction to Urban Planning
CRP 214  Land Use and Transportation Studies
CRP/ES 215  Planning for and with Multiple Publics
CRP 334  Cities in a Global World (D5)
ECON 221  Microeconomics
GEOG 308  Global Geography (D5)
GRC 377  Web and Print Publishing (F)
JOUR 312  Public Relations
JOUR 331  Contemporary Advertising
JOUR 342  Public Relations Writing and Editing
PSY 201  General Psychology (D4)
PSY 212  Interpersonal Communication
PSY 252  Social Psychology
PSY 351  Group Dynamics
RPTA 318  Destination Management
RPTA 320  Strategic Event Planning
RPTA 321  Visitor Services in Experience Industry Management
RPTA 330  Directed Field Experience
RPTA 350  Sport and Event Venue Management
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Tourism Planning & Destination Management

BUS 207  Legal Responsibilities of Business
BUS 302  International and Cross Cultural Management
BUS 310  Introduction to Entrepreneurship
BUS 418  Listening to the Customer
COMS 201  Advanced Public Speaking
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CRP 214  Land Use and Transportation Studies
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Food and Beverage Experience Management

BUS 207  Legal Responsibilities of Business
BUS 302  International and Cross Cultural Management
BUS 310  Introduction to Entrepreneurship
BUS 418  Listening to the Customer
BUS 446  International Marketing
COMS 201  Advanced Public Speaking
ECON 221  Microeconomics
FSN 121  Fundamentals of Food
FSN 210  Nutrition (B5)
FSN 275  Elements of Food Safety
FSN 321  Contemporary Issues in Food Choice and Preparation
FSN 341  Fermented Foods
FSN 343  Institutional Foodservice I
Tourism, Hospitality, and Destination Management Concentration

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Total units: 24

1 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

2 If any of these courses is taken to meet a support elective area requirement, it cannot be double-counted as an approved elective.