SPORT & RECREATION MANAGEMENT CONCENTRATION

RPTA 160  Introduction to Sport Management  4
or RPTA 112  Introduction to Parks and Outdoor Recreation

RPTA 260  Community Relations and Sports-Based Youth Development  2-4
or RPTA 275  Facilitation and Teambuilding

RPTA 323  Sport Marketing and the Fan Experience  4
or RPTA 325  Leadership in Outdoor Experiences

Approved Electives 1, 2, 3
Select from the following, with a minimum of 4 units upper-division.

Professional Sports & Intercollegiate Athletics
AEPS 343  Turfgrass Management
AEPS 432  Specialized Operations for Golf Courses and Athletic Fields
BUS 207  Legal Responsibilities of Business
BUS 302  International and Cross Cultural Management
BUS 310  Introduction to Entrepreneurship
BUS 382  Leadership and Organizations
BUS 384  Human Resources Management
BUS 387  Organizational Behavior
BUS 418  Listening to the Customer
BUS 419  Strategic Marketing Measurement
BUS 421  Marketing Analytics and Business Intelligence
BUS 446  International Marketing
COMS 213  Organizational Communication
COMS 301  Business and Professional Communication
ECON 221  Microeconomics
GRC 377  Web and Print Publishing
JOUR 331  Contemporary Advertising
JOUR 342  Public Relations Writing and Editing
KINE 266  Sport and Exercise Psychology
KINE 323  Sport and Gender (USCP)
KINE 324  Sports, Media and American Popular Culture (USCP)
RPTA 313  Sustainability in the Experience Industry
RPTA 320  Strategic Event Planning
RPTA 321  Visitor Services in Experience Industry Management
RPTA 323  Sport Marketing and the Fan Experience
RPTA 330  Directed Field Experience 4
RPTA 350  Sport and Event Venue Management

RPTA 400  Special Problems for Advanced Undergraduates
RPTA 412  Advanced Experience Industry Management Applications
RPTA 420  Festival and Event Management
RPTA/NR 472  Leadership Practice

Adventure Sport & Outdoor Recreation
AEPS 437  Park and Public Space Management
KINE 181  Responding to Emergencies: Comprehensive First Aid, CPR, AED
MSL 111  Orienteering
NR 141  Introduction to Forest Ecosystem Management
NR 142  Environmental Management
NR/LA 218  Introduction to Geographic Information Systems (GIS)
NR/RPTA 328  Environmental Leadership and Community Engagement
RPTA 112  Introduction to Parks and Outdoor Recreation
RPTA 114  Introduction to Hospitality and Travel
RPTA/NR 203  Resource Law Enforcement
RPTA 302  Environmental and Wilderness Education
RPTA 313  Sustainability in the Experience Industry
RPTA 314  Sustainable Travel and Tourism Planning
RPTA 318  Destination Marketing & Management
RPTA 320  Strategic Event Planning
RPTA 321  Visitor Services in Experience Industry Management
RPTA 325  Leadership in Outdoor Experiences
RPTA 330  Directed Field Experience 4
RPTA 400  Special Problems for Advanced Undergraduates
RPTA 412  Advanced Experience Industry Management Applications
RPTA/NR 472  Leadership Practice
UNIV 350  The Global Environment
UNIV 391  Appropriate Technology for the World’s People: Development

Coaching & Sports-Based Youth Development
CD/PSY 256  Developmental Psychology
KINE 181  Responding to Emergencies: Comprehensive First Aid, CPR, AED
KINE 266  Sport and Exercise Psychology
KINE 323  Sport and Gender
KINE 324  Sports, Media and American Popular Culture
RPTA 320  Strategic Event Planning
RPTA 321  Visitor Services in Experience Industry Management

Special Problems for Advanced Undergraduates
CD/PSY 256  Developmental Psychology
KINE 181  Responding to Emergencies: Comprehensive First Aid, CPR, AED
KINE 266  Sport and Exercise Psychology
KINE 323  Sport and Gender
KINE 324  Sports, Media and American Popular Culture
RPTA 320  Strategic Event Planning
RPTA 321  Visitor Services in Experience Industry Management
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### Community & Nonprofit Recreation

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Total units: 24

1. Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.
2. If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as an Approved Elective.
3. Students interested in any of the sport/community career elective areas will take RPTA 160, RPTA 260 and RPTA 323, and 12 units of Advisor Approved Electives. Students interested in any of the outdoor recreation career elective areas will take RPTA 112, RPTA 275 and RPTA 325, and 14 units of Advisor Approved Electives.

4. A maximum of 4 units of RPTA 330 may be applied to Approved Electives.