SPORT & RECREATION MANAGEMENT CONCENTRATION

RPTA 160 Introduction to Sport Management 4
or RPTA 112 Introduction to Parks and Outdoor Recreation

RPTA 260 Community Relations and Sports-Based Youth Development 2-4
or RPTA 275 Facilitation and Teambuilding

RPTA 323 Sport Marketing and the Fan Experience 4
or RPTA 325 Leadership in Outdoor Experiences

Approved electives 1, 2, 3, 4
Select from the following, with a minimum of 4 units upper division:

Professional Sports & Intercollegiate Athletics

AEPS 343 Turfgrass Management
AEPS 432 Specialized Operations for Golf Courses and Athletic Fields
BUS 207 Legal Responsibilities of Business
BUS 302 International and Cross Cultural Management
BUS 310 Introduction to Entrepreneurship
BUS 382 Leadership and Organizations
BUS 384 Human Resources Management
BUS 387 Organizational Behavior
BUS 418 Listening to the Customer
BUS 419 Strategic Marketing Measurement
BUS 421 Marketing Analytics and Business Intelligence
BUS 446 International Marketing
COMS 213 Organizational Communication
COMS 301 Business and Professional Communication
ECON 221 Microeconomics
GRC 377 Web and Print Publishing (B7)
JOUR 331 Contemporary Advertising
JOUR 342 Public Relations Writing and Editing
KINE 266 Sport and Exercise Psychology
KINE 323 Sport and Gender (D5, USCP)
KINE 324 Sports, Media and American Popular Culture (D5, USCP)
RPTA 313 Sustainability in the Experience Industry
RPTA 320 Strategic Event Planning
RPTA 321 Visitor Services in Experience Industry Management
RPTA 323 Sport Marketing and the Fan Experience
RPTA 330 Directed Field Experience 3
RPTA 350 Sport and Event Venue Management

RPTA 400 Special Problems for Advanced Undergraduates
RPTA 412 Advanced Experience Industry Management Applications
RPTA 420 Festival and Event Management
RPTA/NR 472 Leadership Practice

Adventure Sport & Outdoor Recreation

AEPS 437 Park and Public Space Management
KINE 181 Responding to Emergencies: Comprehensive First Aid, CPR, AED
MSL 111 Orienteering
NR 141 Introduction to Forest Ecosystem Management
NR 142 Environmental Management
NR/LA 218 Introduction to Geographic Information Systems (GIS)
NR/RPTA 328 Environmental Leadership and Community Engagement (D5)
RPTA 112 Introduction to Parks and Outdoor Recreation
RPTA 114 Introduction to Hospitality and Travel
RPTA/NR 203 Resource Law Enforcement
RPTA 302 Environmental and Wilderness Education
RPTA 313 Sustainability in the Experience Industry
RPTA 314 Sustainable Travel and Tourism Planning
RPTA 318 Destination Marketing & Management
RPTA 320 Strategic Event Planning
RPTA 321 Visitor Services in Experience Industry Management
RPTA 325 Leadership in Outdoor Experiences
RPTA 330 Directed Field Experience 3
RPTA 400 Special Problems for Advanced Undergraduates
RPTA 412 Advanced Experience Industry Management Applications
RPTA/NR 472 Leadership Practice
UNIV 350 The Global Environment (B7)
UNIV 391 Appropriate Technology for the World’s People: Development (D5)

Coaching & Sports-Based Youth Development

CD/PSY 256 Developmental Psychology
KINE 181 Responding to Emergencies: Comprehensive First Aid, CPR, AED
KINE 266 Sport and Exercise Psychology
KINE 323 Sport and Gender
KINE 324 Sports, Media and American Popular Culture
RPTA 320 Strategic Event Planning
RPTA 321 Visitor Services in Experience Industry Management
### Sport & Recreation Management Concentration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPTA 323</td>
<td>Sport Marketing and the Fan Experience</td>
</tr>
<tr>
<td>RPTA 330</td>
<td>Directed Field Experience ³</td>
</tr>
<tr>
<td>RPTA 350</td>
<td>Sport and Event Venue Management</td>
</tr>
<tr>
<td>RPTA 400</td>
<td>Special Problems for Advanced Undergraduates</td>
</tr>
<tr>
<td>RPTA 412</td>
<td>Advanced Experience Industry Management Applications</td>
</tr>
<tr>
<td>RPTA 420</td>
<td>Festival and Event Management</td>
</tr>
<tr>
<td>RPTA/NR 472</td>
<td>Leadership Practice</td>
</tr>
</tbody>
</table>

#### Community & Nonprofit Recreation

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AEPS 343</td>
<td>Turfgrass Management</td>
</tr>
<tr>
<td>AEPS 432</td>
<td>Specialized Operations for Golf Courses and Athletic Fields</td>
</tr>
<tr>
<td>AEPS 437</td>
<td>Park and Public Space Management</td>
</tr>
<tr>
<td>CD/PSY 256</td>
<td>Developmental Psychology</td>
</tr>
<tr>
<td>COMS 213</td>
<td>Organizational Communication</td>
</tr>
<tr>
<td>COMS 301</td>
<td>Business and Professional Communication</td>
</tr>
<tr>
<td>CRP 211</td>
<td>Cities: Form, Culture and Evolution</td>
</tr>
<tr>
<td>CRP 212</td>
<td>Introduction to Urban Planning</td>
</tr>
<tr>
<td>ECON 221</td>
<td>Microeconomics</td>
</tr>
<tr>
<td>GRC 377</td>
<td>Web and Print Publishing</td>
</tr>
<tr>
<td>JOUR 331</td>
<td>Contemporary Advertising</td>
</tr>
<tr>
<td>JOUR 342</td>
<td>Public Relations Writing and Editing</td>
</tr>
<tr>
<td>KINE 181</td>
<td>Responding to Emergencies: Comprehensive First Aid, CPR, AED</td>
</tr>
<tr>
<td>POLS 112</td>
<td>American and California Government</td>
</tr>
<tr>
<td>POLS 351</td>
<td>Public Policy and Administration</td>
</tr>
<tr>
<td>RPTA 320</td>
<td>Strategic Event Planning</td>
</tr>
<tr>
<td>RPTA 321</td>
<td>Visitor Services in Experience Industry Management</td>
</tr>
<tr>
<td>RPTA 330</td>
<td>Directed Field Experience ³</td>
</tr>
<tr>
<td>RPTA 350</td>
<td>Sport and Event Venue Management</td>
</tr>
<tr>
<td>RPTA 400</td>
<td>Special Problems for Advanced Undergraduates</td>
</tr>
<tr>
<td>RPTA 412</td>
<td>Advanced Experience Industry Management Applications</td>
</tr>
<tr>
<td>RPTA 420</td>
<td>Festival and Event Management</td>
</tr>
<tr>
<td>RPTA 450</td>
<td>Resource and Grant Development</td>
</tr>
<tr>
<td>RPTA/NR 472</td>
<td>Leadership Practice</td>
</tr>
</tbody>
</table>

#### Total units

24

---

¹ Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

² If any of these courses is taken to meet a support elective area requirement, it cannot be double-counted as an approved elective.

³ A maximum of 4 units of RPTA 330 may be applied to approved electives.

⁴ Students interested in any of the sport/community career elective areas will take RPTA 160, RPTA 260 & RPTA 323 and 12 units of Advisor Approved Electives. Students interested in any of the outdoor recreation career elective areas will take RPTA 112, RPTA 275, & RPTA 325 and 14 units of Advisor Approved Electives.