

SPORT & RECREATION MANAGEMENT CONCENTRATION

RPTA 160 or RPTA 112	Introduction to Sport Management Introduction to Parks and Outdoor Recreation	4
RPTA 260 or RPTA 275	Community Relations and Sports- Based Youth Development Facilitation and Teambuilding	2-4
RPTA 323 or RPTA 325	Sport Marketing and the Fan Experience Leadership in Outdoor Experiences	4
Approved Electives ^{1, 2, 3}		
Select from the following, with a minimum of 4 units upper- division:		12-14
Professional Sports & Intercollegiate Athletics		
BUS 207	Legal Responsibilities of Business	
BUS 302	International and Cross Cultural Management	
BUS 310	Introduction to Entrepreneurship	
BUS 382	Leadership and Organizations	
BUS 384	Human Resources Management	
BUS 387	Organizational Behavior	
BUS 418	Listening to the Customer	
BUS 419	Strategic Marketing Measurement	
BUS 421	Marketing Analytics and Business Intelligence	
BUS 446	International Marketing	
COMS 213	Organizational Communication	
COMS 301	Business and Professional Communication	
ECON 221	Microeconomics	
GRC 376	Web and Print Publishing	
JOUR 331	Contemporary Advertising	
JOUR 342	Public Relations Writing and Editing	
KINE 266	Sport and Exercise Psychology	
KINE 323	Sport and Gender (USCP)	
KINE 324	Sports, Media and American Popular Culture (USCP)	
PLSC 343	Turfgrass Management	
PLSC 432	Specialized Operations for Golf Courses and Athletic Fields	
RPTA 313	Sustainability in the Experience Industry	
RPTA 320	Strategic Event Planning	
RPTA 321	Visitor Services in Experience Industry Management	
RPTA 323	Sport Marketing and the Fan Experience	
RPTA 330	Directed Field Experience ⁴	
RPTA 350	Sport and Event Venue Management	

RPTA 400	Special Problems for Advanced Undergraduates
RPTA 412	Advanced Experience Industry Management Applications
RPTA 420	Strategic Event Implementation
RPTA/NR 472	Leadership Practice
Adventure Sport & Outdoor Recreation	
KINE 181	Responding to Emergencies: Comprehensive First Aid, CPR, AED
MSL 111	Orienteering
PLSC 437	Park and Public Space Management
NR 141	Introduction to Forest Ecosystem Management
NR 142	Environmental Management
NR/LA 218	Introduction to Geographic Information Systems (GIS)
NR/RPTA 328	Environmental Leadership and Community Engagement
RPTA 112	Introduction to Parks and Outdoor Recreation
RPTA 114	Introduction to Hospitality and Travel
RPTA/NR 203	Resource Law Enforcement
RPTA 302	Environmental and Wilderness Education
RPTA 313	Sustainability in the Experience Industry
RPTA 314	Sustainable Travel and Tourism Planning
RPTA 318	Destination Marketing & Management
RPTA 320	Strategic Event Planning
RPTA 321	Visitor Services in Experience Industry Management
RPTA 325	Leadership in Outdoor Experiences
RPTA 330	Directed Field Experience ⁴
RPTA 400	Special Problems for Advanced Undergraduates
RPTA 412	Advanced Experience Industry Management Applications
RPTA/NR 472	Leadership Practice
UNIV 350	The Global Environment
UNIV 391	Appropriate Technology for the World's People: Development
Coaching & Sports-Based Youth Development	
CD/PSY 256	Developmental Psychology
KINE 181	Responding to Emergencies: Comprehensive First Aid, CPR, AED
KINE 266	Sport and Exercise Psychology
KINE 323	Sport and Gender
KINE 324	Sports, Media and American Popular Culture
RPTA 320	Strategic Event Planning
RPTA 321	Visitor Services in Experience Industry Management

RPTA 323	Sport Marketing and the Fan Experience
RPTA 330	Directed Field Experience ⁴
RPTA 350	Sport and Event Venue Management
RPTA 400	Special Problems for Advanced Undergraduates
RPTA 412	Advanced Experience Industry Management Applications
RPTA 420	Strategic Event Implementation
RPTA/NR 472	Leadership Practice
Community & Nonprofit Recreation	
CD/PSY 256	Developmental Psychology
COMS 213	Organizational Communication
COMS 301	Business and Professional Communication
CRP 211	Cities: Form, Culture and Evolution
CRP 212	Introduction to Urban Planning
ECON 221	Microeconomics
GRC 376	Web and Print Publishing
JOUR 331	Contemporary Advertising
JOUR 342	Public Relations Writing and Editing
KINE 181	Responding to Emergencies: Comprehensive First Aid, CPR, AED
PLSC 343	Turfgrass Management
PLSC 432	Specialized Operations for Golf Courses and Athletic Fields
PLSC 437	Park and Public Space Management
POLS 112	American and California Government
POLS 351	Public Policy and Administration
RPTA 320	Strategic Event Planning
RPTA 321	Visitor Services in Experience Industry Management
RPTA 330	Directed Field Experience ⁴
RPTA 350	Sport and Event Venue Management
RPTA 400	Special Problems for Advanced Undergraduates
RPTA 412	Advanced Experience Industry Management Applications
RPTA 420	Strategic Event Implementation
RPTA 450	Resource and Grant Development
RPTA/NR 472	Leadership Practice

Total units **24**

¹ Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

² If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as an Approved Elective.

³ Students interested in any of the sport/community career elective areas will take RPTA 160, RPTA 260 and RPTA 323, and 12 units of Advisor Approved Electives. Students interested in any of the outdoor recreation career elective areas will take RPTA 112, RPTA 275 and RPTA 325, and 14 units of Advisor Approved Electives.

⁴ A maximum of 4 units of RPTA 330 may be applied to Approved Electives.