### Sport & Recreation Experience Management Concentration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPTA 160</td>
<td>Introduction to Sport Management</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 260</td>
<td>Community Relations and Sports-Based Youth Development</td>
<td>4</td>
</tr>
<tr>
<td>RPTA/MSL 275</td>
<td>Facilitation and Teambuilding</td>
<td>2</td>
</tr>
<tr>
<td>RPTA 320</td>
<td>Strategic Event Planning</td>
<td>4</td>
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</tbody>
</table>

**Approved electives**

1. Select from the following, with a minimum of 4 units upper division:

#### Professional Sports & Intercollegiate Athletics

- AEPS 343 Turfgrass Management
- AEPS 432 Specialized Operations for Golf Courses and Athletic Fields
- BUS 207 Legal Responsibilities of Business
- BUS 302 International and Cross Cultural Management
- BUS 310 Introduction to Entrepreneurship
- BUS 382 Organizations, People, and Technology
- BUS 384 Human Resources Management
- BUS 387 Organizational Behavior
- BUS 407 Managing People in Global Markets
- BUS 418 Listening to the Customer
- BUS 419 Strategic Marketing Measurement
- BUS 421 Marketing Analytics and Business Intelligence
- BUS 446 International Marketing
- COMS 213 Organizational Communication
- COMS 301 Business and Professional Communication
- ECON 221 Microeconomics
- GRC 377 Web and Print Publishing (F)
- JOUR 331 Contemporary Advertising
- JOUR 342 Public Relations Writing and Editing
- KINE 266 Sport and Exercise Psychology
- KINE 323 Sport and Gender (D5, USCP)
- KINE 324 Sports, Media and American Popular Culture (D5, USCP)
- RPTA 313 Sustainability in the Experience Industry
- RPTA 321 Visitor Services in Experience Industry Management
- RPTA 323 Sport Promotions and the Fan Experience
- RPTA 330 Directed Field Experience
- RPTA 350 Sport and Event Venue Management
- RPTA 400 Special Problems for Advanced Undergraduates

#### Coaching & Sports-Based Youth Development

- CD/PSY 256 Developmental Psychology
- KINE 181 First Aid/CPR/AED
- KINE 266 Sport and Exercise Psychology
- KINE 323 Sport and Gender
- KINE 324 Sports, Media and American Popular Culture
- RPTA 321 Visitor Services in Experience Industry Management
- RPTA 323 Sport Promotions and the Fan Experience
- RPTA 330 Directed Field Experience
- RPTA 350 Sport and Event Venue Management
- RPTA 400 Special Problems for Advanced Undergraduates
- RPTA 412 Tourism and Outdoor Applications Seminar
- RPTA 420 Festival and Event Management
- RPTA/NR 472 Leadership Practice

#### Adventure Sport & Outdoor Recreation

- AEPS 437 Park and Public Space Management
- KINE 181 First Aid/CPR/AED
- MSL 111 Orienteering
- NR 141 Introduction to Forest Ecosystem Management
- NR 142 Environmental Management
- NR/LA 218 Introduction to Geographic Information Systems (GIS)
- RPTA 112 Introduction to Parks and Outdoor Recreation
- RPTA 114 Introduction to Hospitality and Travel
- RPTA/NR 203 Resource Law Enforcement
- RPTA 302 Environmental and Wilderness Education
- RPTA 313 Sustainability in the Experience Industry
- RPTA 314 Sustainable Travel and Tourism Planning
- RPTA 318 Destination Management
- RPTA 321 Visitor Services in Experience Industry Management
- RPTA 325 Leadership in Outdoor Experiences
- RPTA 330 Directed Field Experience
- RPTA 400 Special Problems for Advanced Undergraduates
- RPTA 412 Tourism and Outdoor Applications Seminar
- RPTA/NR 472 Leadership Practice
- UNIV 350 The Global Environment (F)
- UNIV 391 Appropriate Technology for the World’s People: Development (D5)
### Community & Nonprofit Recreation

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<tr>
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<td>COMS 301</td>
<td>Business and Professional Communication</td>
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<tr>
<td>CRP 211</td>
<td>Cities: Form, Culture and Evolution</td>
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<tr>
<td>CRP 212</td>
<td>Introduction to Urban Planning</td>
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<tr>
<td>ECON 221</td>
<td>Microeconomics</td>
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<td>First Aid/CPR/AED</td>
</tr>
<tr>
<td>POLS 112</td>
<td>American and California Government</td>
</tr>
<tr>
<td>POLS 351</td>
<td>Public Policy and Administration</td>
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<tr>
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<td>Visitor Services in Experience Industry Management</td>
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<td>RPTA 412</td>
<td>Festival and Event Management</td>
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<tr>
<td>RPTA 450</td>
<td>Resource and Grant Development</td>
</tr>
<tr>
<td>RPTA/NR 472</td>
<td>Leadership Practice</td>
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Total units 24

1 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

2 If any of these courses is taken to meet a support elective area requirement, it cannot be double-counted as an approved elective.