<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPTA 114</td>
<td>Introduction to Hospitality and Travel</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 317</td>
<td>Hospitality, Convention and Meeting Management</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 320</td>
<td>Strategic Event Planning</td>
<td>4</td>
</tr>
<tr>
<td>RPTA 420</td>
<td>Festival and Event Management</td>
<td>4</td>
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</tbody>
</table>

**Approved electives**

Select from the following, with a minimum of 4 units upper division:

- AEPS 215 Floral Design I
- AEPS 225 Floral Design II
- BUS 207 Legal Responsibilities of Business
- BUS 418 Listening to the Customer
- BUS 419 Strategic Marketing Measurement
- BUS 421 Marketing Analytics and Business Intelligence
- COMS/PSY 212 Interpersonal Communication
- COMS 301 Business and Professional Communication
- COMS 384 Media Effects
- FSN 121 Fundamentals of Food
- FSN 210 Nutrition
- FSN 250 Food and Nutrition: Customs and Culture (E) (USCP)
- FSN 275 Elements of Food Safety
- FSN 319 Food Technology for the Consumer (B7)
- FSN 321 Contemporary Issues in Food Choice and Preparation
- FSN 341 Fermented Foods
- FSN 343 Foodservice Operations I
- FSN 344 Foodservice Operations II
- GRC 377 Web and Print Publishing (B7)
- JOUR 312 Public Relations
- JOUR 331 Contemporary Advertising
- JOUR 342 Public Relations Writing and Editing
- KINE 181 Responding to Emergencies: Comprehensive First Aid, CPR, AED
- MSL/RPTA 275 Facilitation and Teambuilding
- RPTA 216 Resort and Lodging Operations
- RPTA 314 Sustainable Travel and Tourism Planning
- RPTA 318 Destination Marketing & Management
- RPTA 321 Visitor Services in Experience Industry Management
- RPTA 323 Sport Marketing and the Fan Experience
- RPTA 330 Directed Field Experience

**Total units** 24

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1. Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

2. If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as a concentration advisor approved elective.

3. A maximum of 4 units of RPTA 330 may be applied to approved electives.