AGRICULTURAL COMMUNICATION MINOR

**Required Courses**
- AGC 301 New Media Communication Strategies in Agriculture 4
- AGED 404 Agricultural Leadership 3
- COMS 301 Business and Professional Communication 4
- JOUR 203 News Reporting and Writing 4
- JOUR 205 Agricultural Communications 4

**Approved Electives**
Select from one of the following lists, based upon major (at least 4 units must be at the 300-400 level):
Majors in the College of Agriculture, Food and Environmental Sciences (at least 2 courses must be selected from COMS, ENGL, or JOUR):
- AGB 405 Agribusiness Marketing Research Methods
- AGC 207 Software Applications for Agricultural Publications
- AGC 339 Internship in Agricultural Communications
- AGC 407 Agricultural Publications
- AGC 426 Presentation Methods in Agricultural Communication
- COMS 213 Organizational Communication
- COMS 217 Small Group Communication
- COMS 312 Communication Research Methods
- COMS 322 Persuasion
- COMS 385 Media Criticism
- COMS 390 Environmental Communication
- COMS 413 Advanced Organizational Communication
- ENGL 148 Reasoning, Argumentation and Professional Writing
- ENGL 310 Corporate Communication
- ENGL 317 Technical Editing
- GRC 377 Web and Print Publishing
- JOUR 219 Multicultural Society and the Mass Media
- JOUR 285 Introduction to Multimedia Journalism
- JOUR 303 Web Audio and Video
- JOUR 304 Public Affairs Reporting
- JOUR 312 Public Relations
- JOUR 331 Contemporary Advertising
- JOUR 333 Broadcast News
- JOUR 342 Public Relations Writing and Editing
- JOUR 346 Broadcast Announcing and Production
- JOUR 352 Advanced Newspaper Reporting Practicum
- JOUR 390 Visual Communication for the Mass Media
- JOUR 407 Feature Writing
- JOUR 413 Public Relations Campaigns
- RPTA 320 Strategic Event Planning

Majors in a college other than the College of Agriculture, Food and Environmental Sciences:
- AEPS 150 Forage Crops
- AEPS 203 Organic Enterprise Project
- AEPS 230 Environmental Horticulture
- AGB 202 Introduction to Sales
- AEPS/AG 315 Principles of Organic Crop Production
- AGB 314 Fair and Fair Facility Management
- AGB 318 Global Agricultural Marketing and Trade
- AGB 406 Agribusiness Marketing Planning
- AGC 207 Software Applications for Agricultural Publications
- AGC 339 Internship in Agricultural Communications
- AGC 407 Agricultural Publications
- AGC 426 Presentation Methods in Agricultural Communication
- ASCI 112 Principles of Animal Science
- ASCI 221 Introduction to Beef Production
- ASCI 225 Introduction to Poultry Management
- BRAE 340 Irrigation Water Management
- BRAE 348 Energy for a Sustainable Society
- DSCI 230 General Dairy Husbandry
- DSCI 231 General Dairy Manufacturing
- FSN 210 Nutrition
- FSN 230 Elements of Food Processing
- FSN 275 Elements of Food Safety
- GRC 201 Digital Publishing Systems
- GRC 377 Web and Print Publishing
- NR 141 Introduction to Forest Ecosystem Management
- NR 142 Environmental Management
- NR 306 Natural Resource Ecology and Habitat Management
- NR/ES 308 Fire and Society
- NR 321 Water Systems Technology, Issues and Impacts
- NR 323 Human Dimensions in Natural Resources Management
- NR/CRP 408 Water Resource Law and Policy
- SS 120 Introductory Soil Science
- or SS 130 Soils in Environmental and Agricultural Systems

Total units 30