AGRICULTURAL COMMUNICATION MINOR

Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGC 301</td>
<td>New Media Communication Strategies in Agriculture</td>
<td>4</td>
</tr>
<tr>
<td>AGED 404</td>
<td>Agricultural Leadership</td>
<td>3</td>
</tr>
<tr>
<td>COMS 301</td>
<td>Business and Professional Communication</td>
<td>4</td>
</tr>
<tr>
<td>JOUR 203</td>
<td>News Reporting and Writing</td>
<td>4</td>
</tr>
<tr>
<td>JOUR 205</td>
<td>Agricultural Communications</td>
<td>4</td>
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</tbody>
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Approved Electives

Select from one of the following lists, based upon major (at least 4 units must be at the 300-400 level):

- Majors in the College of Agriculture, Food and Environmental Sciences (at least 2 courses must be selected from COMS, ENGL, or JOUR)
  - AGB 405  Agribusiness Marketing Research Methods
  - AGC 207  Software Applications for Agricultural Publications
  - AGC 339  Internship in Agricultural Communications
  - AGC 407  Agricultural Publications
  - AGC 426  Presentation Methods in Agricultural Communication
  - COMS 213  Organizational Communication
  - COMS 217  Small Group Communication
  - COMS 312  Communication Research Methods
  - COMS 322  Persuasion
  - COMS 385  Media Criticism
  - COMS 390  Environmental Communication
  - COMS 413  Advanced Organizational Communication
  - ENGL 148  Reasoning, Argumentation and Professional Writing
  - ENGL 310  Corporate Communication
  - ENGL 317  Technical Editing
  - GRC 377  Web and Print Publishing
  - JOUR 219  Multicultural Society and the Mass Media
  - JOUR 285  Introduction to Multimedia Journalism
  - JOUR 303  Web Audio and Video
  - JOUR 304  Public Affairs Reporting
  - JOUR 312  Public Relations
  - JOUR 331  Contemporary Advertising
  - JOUR 333  Broadcast News
  - JOUR 342  Public Relations Writing and Editing
  - JOUR 346  Broadcast Announcing and Production
  - JOUR 352  Advanced Newspaper Reporting Practicum

- Majors in a college other than the College of Agriculture, Food and Environmental Sciences
  - AEPS 150  Forage Crops
  - AEPS 203  Organic Enterprise Project
  - AEPS 230  Environmental Horticulture
  - AGB 202  Introduction to Sales
  - AEPS/AG 315  Principles of Organic Crop Production
  - AGB 314  Fair and Fair Facility Management
  - AGB 318  Global Agricultural Marketing and Trade
  - AGB 406  Agribusiness Marketing Planning
  - AGC 207  Software Applications for Agricultural Publications
  - AGC 339  Internship in Agricultural Communications
  - AGC 407  Agricultural Publications
  - AGC 426  Presentation Methods in Agricultural Communication
  - ASCI 112  Principles of Animal Science
  - ASCI 221  Introduction to Beef Production
  - ASCI 225  Introduction to Poultry Management
  - BRAE 340  Irrigation Water Management
  - BRAE 348  Energy for a Sustainable Society
  - DSCI 230  General Dairy Husbandry
  - DSCI 231  General Dairy Manufacturing
  - FSN 210  Nutrition
  - FSN 230  Elements of Food Processing
  - FSN 275  Elements of Food Safety
  - GRC 201  Digital Publishing Systems
  - GRC 377  Web and Print Publishing
  - NR 141  Introduction to Forest Ecosystem Management
  - NR 142  Environmental Management
  - NR 306  Natural Resource Ecology and Habitat Management
  - NR/ES 308  Fire and Society
  - NR 321  Water Systems Technology, Issues and Impacts
  - NR 323  Human Dimensions in Natural Resources Management
  - NR/CRP 408  Water Resource Law and Policy
  - SS 120  Introductory Soil Science
  - or SS 130  Soils in Environmental and Agricultural Systems

Total units: 30