# Agricultural Communication Minor

## Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGC 301</td>
<td>New Media Communication Strategies in Agriculture</td>
<td>4</td>
</tr>
<tr>
<td>AGED 404</td>
<td>Agricultural Leadership</td>
<td>3</td>
</tr>
<tr>
<td>COMS 301</td>
<td>Business and Professional Communication</td>
<td>4</td>
</tr>
<tr>
<td>JOUR 203</td>
<td>News Reporting and Writing</td>
<td>4</td>
</tr>
<tr>
<td>JOUR 205</td>
<td>Agricultural Communications</td>
<td>4</td>
</tr>
</tbody>
</table>

## Approved Electives

Select from one of the following lists, based upon major (at least 4 units must be at the 300-400 level):

### Majors in the College of Agriculture, Food and Environmental Sciences (at least 2 courses must be selected from COMS, ENGL, or JOUR)

- AGB 405: Agribusiness Marketing Research Methods
- AGC 207: Software Applications for Agricultural Publications
- AGC 339: Internship in Agricultural Communications
- AGC 407: Agricultural Publications
- AGC 426: Presentation Methods in Agricultural Communication
- COMS 213: Organizational Communication
- COMS 217: Small Group Communication
- COMS 312: Communication Research Methods
- COMS 322: Persuasion
- COMS 385: Media Criticism
- COMS 390: Environmental Communication
- COMS 413: Advanced Organizational Communication
- ENGL 148: Reasoning, Argumentation and Professional Writing
- ENGL 310: Corporate Communication
- ENGL 317: Technical Editing
- GRC 377: Web and Print Publishing
- JOUR 219: Multicultural Society and the Mass Media
- JOUR 285: Introduction to Multimedia Journalism
- JOUR 303: Web Audio and Video
- JOUR 304: Public Affairs Reporting
- JOUR 312: Public Relations
- JOUR 331: Contemporary Advertising
- JOUR 333: Broadcast News
- JOUR 342: Public Relations Writing and Editing
- JOUR 346: Broadcast Announcing and Production
- JOUR 352: Advanced Newspaper Reporting Practicum

### Majors in a college other than the College of Agriculture, Food and Environmental Sciences

- AEPS 150: Forage Crops
- AEPS 203: Organic Enterprise
- AEPS 230: Environmental Horticulture
- AEPS 250: California Fruit Growing
- AEPS 260: Introduction to Vegetable Science
- AGB 202: Introduction to Sales
- AEPS/AG 315: Organic Crop Production
- AGB 314: Fair and Fair Facility Management
- AGB 318: Global Agricultural Marketing and Trade
- AGB 406: Agribusiness Marketing Planning
- AGC 207: Software Applications for Agricultural Publications
- AGC 339: Internship in Agricultural Communications
- AGB 318: Global Agricultural Marketing and Trade
- AGB 406: Agribusiness Marketing Planning
- AGC 407: Agricultural Publications
- AGC 426: Presentation Methods in Agricultural Communication
- ASCI 112: Principles of Animal Science
- ASCI 221: Introduction to Beef Production
- ASCI 225: Introduction to Poultry Management
- BRAE 340: Irrigation Water Management
- BRAE 348: Energy for a Sustainable Society
- DSCI 230: General Dairy Husbandry
- DSCI 231: General Dairy Manufacturing
- FSN 210: Nutrition
- FSN 230: Elements of Food Processing
- FSN 275: Elements of Food Safety
- GRC 201: Digital Publishing Systems
- GRC 377: Web and Print Publishing
- NR 141: Introduction to Forest Ecosystem Management
- NR 142: Environmental Management
- NR 306: Natural Resource Ecology and Habitat Management
- NR/ES 308: Fire and Society
- NR 321: Water Systems Technology, Issues and Impacts
- NR 323: Human Dimensions in Natural Resources Management
- NR/CRP 408: Water Resource Law and Policy
- SS 121: Introductory Soil Science
- or SS 131: Soils in Environmental and Agricultural Systems

Total units: 30